

## newsletter

**T** rue to our commitment, we are once again in touch with you, our valued clients, distributors, collaborators, and other professionals in the field of men's health, to update you on the latest developments at Andromedical.

## ANDROMEDICAL IN THE PROCESS OF OBTAINING ISO 13485:2003 CERTIFICATION FOR MEDICAL DEVICES



**A**fter the renewal of its UNE EN-ISO 9001:2000 certification on March 4, 2005, Andromedical initiated the process for the ISO 13485:2003 certification for medical devices.



With this standard, which replaced the ISO 13485:1996 Quality Standards as a vehicle to comply with legislation on quality management systems in the health products sector world wide, Andromedical will be able to demonstrate its compliance with the legal

requirements that will certify Andro-Penis® as a medical device that is

safe and effective, and fully satisfies the needs of the user.

All facets of the company, from design to production, development, customer service, and communication with clients, suppliers and institutions will all be examined to evaluate the company's capacity to meet the quality standards required.

"Aiming for this certification is a logical and necessary step, a commitment to ourselves, and above all, to our clients. It is a direct consequence of the strict implementation of the System of Quality Standards in our company" says Belen Molina-Campuzano, Quality Control Manager of Andromedical.

## ANDRO-PENIS. PRODUCT INNOVATIONS.



**G**uided by our principle of product excellence and quality customer service, a series of improvements were made on the Andro-Penis®.

- **SET OF ANDRO-RINGS**

To provide a better protection on the glans, the Andro-Penis® now comes with a set of 3 silicone/hydrogel bands we call **Andro-Rings**.

- **SILICONE TUBE**

The silicone piece now has been changed to a silicone tube allowing for greater contact on the skin while diminishing impact on skin. This results in a decreased possibility of skin irritation for patients with highly sensitive glans.

- **ANDRO-PENIS® GOLD**

A new model of our product, the **Andro-Penis® Gold** is

now available on the market. It is specially designed for those patients that are allergic to nickel.

- **MULTI-LINGUAL LABEL**

The packaging of the Andro-Penis® and Mini Andro-Penis® now comes with multi-lingual labels, complying with the required standards in some of our newly opened markets.

- **INSTRUCTIONAL DVD**

The Instructions Manual now comes with a DVD with a 10-language selector. The DVD is also presented in dual format, NTSC & PAL, allowing for its viewing in either system.



## ANDROMEDICAL IN THE MEDIA



**A**s in the previous months, the Andro-Penis® has had numerous print media coverage in different countries. It had been featured in publications with varying orientation and focus, from general health to sexuality, aesthetics to psychology.

As of publication date of this newsletter, the articles are now available in PSICOLOGÍA PRÁCTICA, ARABMED.COM and URAMONO JAPAN. An advertising campaign is also underway in MEN'S HEALTH ESPAÑA.

A listing of Andro-Penis® media features is available in the MEDIA section of [www.andromedical.com](http://www.andromedical.com)

## CONTIFARMA



In our previous newsletter, we mentioned in advance the collaboration between Andromedical and Contifarma (Spain).

The Andro-Penis will soon be distributed by the pharmaceutical retailing chain Farmarosa (of the Contifarma Group) in 100 of its parapharmacies.

A listing of these pharmacies will soon be available in the Andromedical website.



**Feedback: Please, send an e-mail to [media@andromedical.com](mailto:media@andromedical.com) or call us +34 902 305 405**